



PROMOTION RESERVATION FORM

Exhibitor: _____ Contact: _____ Booth # _____

Phone: _____ Email: _____

Opening Reception Participating Contributor

Monday, November 12, 7:00pm – 9:00pm, Exhibit Hall

Your company will have an enthusiastic and appreciate audience when you sponsor a Food Table at the Gala. Exhibitors are invited to provide promotional items such as napkins, and cups. Signs at the Gala will recognize your contribution.

Investment: Contributors provide \$2,500 per food station.

I want to contribute to _____ food station(s) at a cost of \$2,500 per food station.

Conference Tote Bag Insert (limit: 12 Contributors)

Draw traffic to your booth by giving your company's message out to technical program attendees with an insert in the Conference Tote Bag. Be creative! From a game card, to a map of the city, we're happy to work with you to create a branded, valued insert that will grab the attention of all attendees.

Contributor's Responsibilities: Contributors are responsible for producing 4,750 inserts; this includes shipping the inserts to the event. (Shipping instructions to follow.) Sponsor must supply sample to SC Exhibits Management by October 8, 2012.

I want _____ insert(s) as part of the Conference Tote Bag. Investment: \$5,000

Free Standing Sign

This is a perfect opportunity to showcase your company logo and message for all to see. Sign boards are located in high visibility areas as determined by SC12. These signs are approximately 3' wide x 8' high, standing, double-sided sign boards.

Investment: \$2,000 per sign. Note: includes production, installation and dismantle. Sign dimensions 87" h X 38.125" w.

Contributor's Responsibility: Contributor must supply suitable graphic file/logo by October 8, 2012. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

I want to order _____ sign(s) at a cost of \$2,000 per sign.

Convention Center Banners

Display your company banner in highly visible areas of the conference and exhibition. Grab attendees' attention when they arrive, register, walk to sessions, and as they enter the exhibit hall. Material handling in the convention center, installation and dismantle are included in each package!

Investment: There are various sizes and locations to fit any budget. Review options

<http://www.plantour.com/custom/supercomputing/>

I want to reserve the following banners: _____

Installation and dismantling labor are included in each package price.

Contributor's Responsibilities:

- Approval of design by SC12 Exhibition Management
- Contributors are responsible for production of banner

Tech Program Break

Your company will have an enthusiastic and appreciate audience when you sponsor a Refreshment Break for the Technical Program attendees. Exhibitors are invited to provide promotional items such as napkins, and cups. Signs at the refreshment break and promotion on the web site will recognize your contribution.

- Beverages, refreshments, and snacks served to 4,000+ attendees during the Tech Program breaks.
- Multiple 22" x 28" signs including logo displayed prominently at break area recognizing your organization's contribution.
- Limited to one sponsor per Tech Program Break

Contributor's Responsibility:

Contributor must supply suitable graphic file by October 8, 2012. Specifications on graphic file: EPS/Vector file. Resolution should be 72 DPI at full size.

I want to be a contributor to _____ (Qty.) Tech Program Break(s). Investment: \$4,000 per break

Poster Reception

The SC12 Poster Reception is scheduled for Tuesday, November 13. Recognition of the sponsor will include:

- A banner location, near the Reception where the sponsor can communicate their message all week.
- SC12 will also produce four (4) 22" x 28" signs thanking the sponsor for their contribution to the Reception
- Recognition in the Exhibits Directory of sponsor contribution to the Reception

Investment: \$10,000

_____ I want to be a contributor to the Poster Reception (EXCLUSIVE). Investment \$10,000.00

Visualization Showcase

The SC12 Visualization Showcase is scheduled for Tuesday, November 13. Recognition of the sponsor will include:

Promotion Opportunity Includes:

- Four (4) prominent 22"x28" signs with company logo around the Visualization Showcase Reception near the bars and food stations recognizing the sponsor's contribution. The 22"x28" signs are to be produced by SC12.
- Recognition in the Exhibits Directory as the sponsor.

**_____ I want to be a contributor to the Visualization Showcase (EXCLUSIVE).
Investment \$10,000.00**

Cancellations

Cancellations of Contributor reservations are not accepted after the closing date of August 31, 2012.

If you have any questions, please contact:

Matt Powell, SC12 Exhibits Management

630-434-7779 e-mail: sc@heiexpo.com

Mail reservation form to:

SC12 Exhibition Management, Hall-Erickson, Inc., 98 E. Chicago Ave., Westmont, IL 60559-1559 USA